Parknb

Parknb

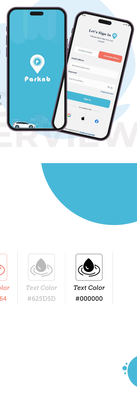
Mobile app

ABOUT

ntroducing *Parknb*, the revolutionary platform catering to the nomadic lifestyle, providing seamless instant bookings for unique parking locations and accommodations.

PROBLEM STATEMENT

Nomadic travelers, including those using RVs, vans, trucks, and cars, face significant challenges finding safe, affordable, and convenient parking spaces that cater to their unique needs. Traditional parking solutions, such as public parking lots and rest areas, are often ill-suited for extended stays, lack necessary amenities, and pose safety concerns.



PROBLEM SOLUTIONS

The solution to the parking and accommodation challenges faced by nomadic travelers lies in the development and implementation of Parknb, a revolutionary platform designed to meet the specific needs of this growing demographic.

Parknb addresses key issues—such as safety, affordability, flexibility, and convenience—by providing a seamless, user-friendly app that enables instant bookings for unique parking locations and accommodations.

DESIGN SYSTEM

COLORS

Primary Color	Secondary Color	Text Color	Text Color	Text Color
#4889D8	#51D2F5	#F77464	#625D5D	#000000

DESIGN PROCESS

1. EMPATHIZE — Define my research objectives, further understand the users through interviews and empathy maps

2. DEFINE — Define the users, frustrations, occupations, and other key metrics as I work on the processes

3. IDEATE — Used the information from the research to conceptualize the solutions, worked on user stories and user flows

4. PROTOTYPE — Designed the user flow to wireframes, mock-ups, and design systems, mockups and prototype

5. TEST — Conduct test by asking users, to carry out some tests based on the app features

UX RESEARCH

Research Method · *Defining The Problem*

Empathy Map · *User Personas* · *User Journey Map*

Information Architecture · *User Flow*

RESEARCH OBJECTIVES

- Identify Parking Needs and Preferences
- Assess Existing Parking Solutions
- Examine Safety Concerns
- Evaluate Affordability and Cost Constraints

TYPOGRAPHY

Aa

Georgia

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

h1 — Poppins Bold — 40px / 48px

h2 — Poppins Bold — 32px / 40px — The Quick Brown Fox Jumps Over The Lazy Dog.

h3 — Poppins Bold — 24px / 40px — The Quick Brown Fox Jumps Over The Lazy Dog.

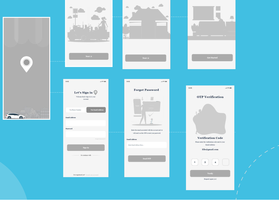
h4 — Poppins Bold — 18px / 24px — The quick brown fox jumps over the lazy dog.

body text — Poppins Regular — 16px / 24px — The quick brown fox jumps over the lazy dog.

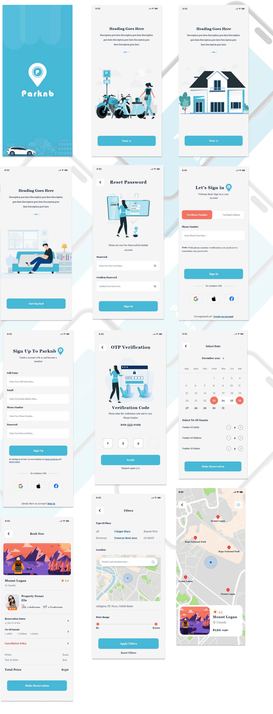
placeholder — Poppins Regular — 16px / 24px — The Quick Brown Fox Jumps Over The Lazy Dog.

The Quick Brown Fox Jumps Over...

WIREFRAME



MOCK-UP



Thank You For Your Time :)

Powered By Zeplal